

CASE STUDY: GRÄNSLÖSA MÖTEN

Gränslösa Möten is a rapidly growing Swedish business network focused on sustainable development. To accommodate for growth throughout the country the team needed an integrated online platform where members could connect, book events, and share content.

Gränslösa Möten started working with VeryConnect in early 2017. VeryConnect's software met all their admin and member needs, and could be easily translated into Swedish.



GRÄNSLÖSA[™]
MÖTEN



Other software we looked at did not meet our requirements. Local software companies could not supply the functionality we needed, and international companies did not provide the software in Swedish. Additionally, we really liked the look and feel of VeryConnect's software.

Bo Nilsson, CEO, Gränslösa Möten

Challenges

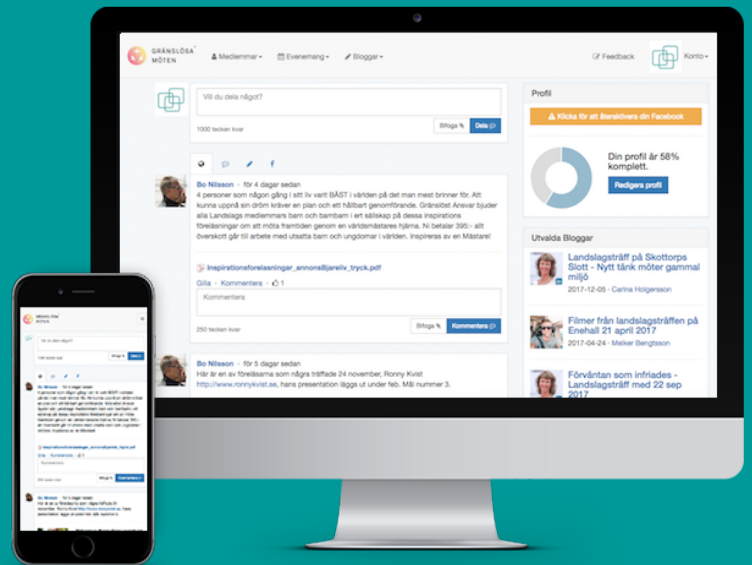
Gränslösa Möten wanted a system that could help with:

- **Member management and self-service** - In order to grow the organisation the team needed efficient member management tools
- **Member communications** - With members all over Sweden a digital platform was needed to enable members to connect and share content
- **Event bookings** - Gränslösa Möten runs several meetings and events throughout the year and easy event management was a requirement
- **Software in Swedish** - Gränslösa Möten needed a platform that could be translated to make the member area as engaging and easy to use as possible

Solution

Speed of delivery was critical and VeryConnect provided Gränslösa Möten with a fully translated membership system within 4 weeks.

The system contains a member newsfeed, blogs, address book and profiles, event bookings, and an admin area for member management and email communications.



VeryConnect has made member management much easier for our team, and our members have a place to connect. The VeryConnect team responds rapidly to any questions we may have, and it is clear that they are taking our feedback on board.

Bo Nilsson, CEO, Gränslösa Möten

Results

VeryConnect's software has addressed all challenges Gränslösa Möten faced.

- **Member management and self-service** - The team can access all membership management tasks in one place, and members can update their own information
- **Member communications** - Members can search for each other and network, and engage with content published by other members and the team
- **Event bookings** - Members can search for and book events using the system, and admin can easily create and manage events in the admin area
- **Software in Swedish** - The community area of the software is fully in Swedish, and new features in Swedish have been added after the launch

Gränslösa Möten's membership software helps the team save time and better engage their members. Get in touch to see how you can achieve the same.

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